



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

Schedule Dates 10/30/12-11/06/12  
Advertiser Republican Party of Florida 3 Pac (73959)  
Agency Mentzer Media Services (1381)  
Product POLITICAL ISSUE (ns) (1187)  
Brand ROPF-HAGER, HUDSON, TO (475055)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name KOHLBAUER, STEPHANIE  
Phone/Fax /  
CPE 504  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments ROPF-HAGER, HUDSON, TO  
ROPF-HAGER, HUDSON, TOBIA

Last Modified 10/25/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06331093  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,485.00  
Net Total \$8,415.00  
Sales Tax

By Broadcast Month Spots Rate  
Nov. 2012 24 \$9,900.00  
Grand Total: 24 \$9,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/24/12
2.0	Normal Line / SPOT (2)	10/30/12-11/04/12	4	:30	11P- 11:35P (EST)	3		X	X	X	X			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		9/24/12
4.0	Normal Line / SPOT (4)	11/05/12-11/06/12	4	:30	6P- 6:30P (EST)	1	X	X						1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/24/12
5.0	Normal Line / SPOT (5)	11/05/12-11/06/12	4	:30	11P- 11:35P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/24/12
6.0	Normal Line / SPOT (7)	10/30/12-11/02/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT (8)	10/30/12-11/02/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT (9)	10/30/12-11/02/12	3	:30	4P- 5P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/25/12
9.0	Normal Line / SPOT (10)	11/05/12-11/06/12	3	:30	9A- 10A (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/25/12
10.0	Normal Line / SPOT (11)	11/05/12-11/06/12	3	:30	12P- 12:30P (EST)	1	X							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/25/12
11.0	Normal Line / SPOT (12)	11/05/12-11/06/12	3	:30	4P- 5P (EST)	1	X							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

WPEC #1377717

\$9,900<sup>00</sup>

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

State Representative

I represent that the payment for the above described broadcast time has been furnished by:

REPUBLICAN PARTY OF FLORIDA / HAGER, HUDSON, TOBIAS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/7/2012

Date

Michael A. Hager

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie Roberts

Signature

Lillie Roberts

Printed Name

Salvador

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Rep. Party of FLA / 3 PAC PARTY: Republican

OFFICE/DESCRIPTION: Hager, Hudson, Tobias ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kohlhauser  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mentzer Media Services  
600 Fairmount Ave, Suite 306  
Towson, MD 21286

PHONE: (410) 825-7034 FAX: (410) 321-9516

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order placed \$9,900<sup>00</sup>

If Committee, list officers and position: Jeff Howell - Treasurer

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T Rep Wash.